



Larry Vaupel serves the City of Vista, CA as the Director of Economic Development and oversees business recruitment, retention & expansion, and entrepreneurial development. Since moving to California in 2012, Larry has served the Cities of Riverside, Redding, and Big Bear Lake. Larry has worked in Illinois and California in both the private and public sectors in the fields of city planning, real estate development, workforce development, and community & economic development. He has served a diverse mix of urban, suburban, and rural communities. Larry has earned a Bachelor of Science in government, a Master's Degree in public administration, and Ph.D. in political science from Northern Illinois University.

Larry enjoys camping and trail running with his golden retriever, Nala, in the mountains of Southern California.