



**CARRIE L. ROGERS, President & CEO
Rogers Economic Development Consulting**

Carrie Rogers is recognized as one of California's most respected economic development experts, with nearly 30 years of business assistance, economic and workforce development, marketing and communications experience throughout L.A. County's 89 jurisdictions, optimizing challenges like the high cost of doing business and workforce skill gaps and developing creative solutions to encourage investment and jobs.

In L.A. County, the world's 21st largest economy, she developed and implemented innovative economic development programs, plans and strategies that were critical in strengthening the economies and competitiveness during growing, slowing and recessionary times at the cities of Palmdale and Santa Clarita, and throughout L.A. County's diverse 125 unincorporated areas.

Before venturing out on her own to assist more counties, cities and businesses in 2021, she led the largest award-winning county-wide business attraction, expansion and retention program and team in California, for more than 13 years working with thousands of businesses resulting in attracting/retaining over 143,000 jobs with an economic impact of over \$8 billion. Carrie led numerous business attraction/expansion efforts in L.A. County's 16 priority industry sectors including the highly competitive Amazon Second Headquarters (HQ2), which was selected as the only finalist community in the Western U.S. out of 238 North American submittals.

Ms. Rogers led L.A. County's Most Business Friendly in L.A. County Award for more than 13 years, encouraging small and large L.A. County cities to be more proactive in attracting and retaining businesses and well-paying quality jobs that generate healthy tax revenues for their local governments, ensuring the Award requirements are relevant during growing, slowing and recessionary economic cycles.

To help mitigate the impact of the Great Recession, she created the award-winning Layoff Aversion/Business Recovery Program for at risk businesses, leveraging federal and state resources for optimal effectiveness, resulting in retaining tens of thousands of jobs. To better understand businesses short- and long-term employment needs, she developed a program matching community college students and the County workforce with jobs and internships in growing industry sector businesses.

For over 25 years, she's served on state-wide economic development boards and was recently honored for her economic development leadership with *CALED's 40 @ 40 Award*. She holds a MPA Degree from Cal State University, Northridge and a BA Degree in Business Administration with an emphasis in Marketing from Cal State University, Fullerton.