

Jessica M. Gonzales

Economic Development Director



Jessica M. Gonzales serves as the Economic Development Director for the City of Corona. She has over 15 years of public sector experience in economic development, revitalization, and strategic planning, and enjoys leading teams with a collaborative and innovative approach that fosters open dialogue and trust internally, and with the community's stakeholders. She has a passion for economic growth and developing strategies that create meaningful and tangible results. As Economic Development Director, she is launching business growth initiatives and is currently leading a City team on the revitalization of Corona's downtown. The revitalized downtown will serve as a community gathering place for Corona's residents and businesses and as a catalyst for private investment.

Prior to joining Corona, she led the City of Anaheim's Economic Development Team where she spearheaded business attraction, development, and retention programs for more than 24,000 businesses and 350,000 residents. In launching this citywide team, Jessica created a one-stop resource that would incentivize business growth and expansion. She previously oversaw strategic planning, community building and branding strategies for the cities of Lake Forest and Santa Ana.

Jessica received her Master's in Public Policy from Pepperdine University and a Bachelor of Arts in Political Science from Cal State Fullerton University. She has launched innovative economic development programs recognized with awards of excellence by the California Association of Local Economic Development (CALED) and the Small Business Administration. This year, Jessica was recognized by the California Association of Local Economic Development as one of 40 trailblazers in economic development.

Jessica Gonzales serves on the executive committee of the California Association of Local Economic Development and is a member of International Council of Shopping Centers (ICSC) and ICMA Women Leading Government.