

David Lyman

Dr. David Lyman sells Bakersfield. He is Manager of Visit Bakersfield, the city's convention and visitors bureau, where he and his staff help people from around the world spend their money in California's ninth largest city. David has been in the trenches of economic development for his hometown of Bakersfield since 1984 and has written numerous successful program and grant applications.

David is a graduate of the Economic Development Institute and was named Outstanding Graduating Student in 1991. He earned a master's degree in public administration from Cal State Bakersfield at the age of 44. At 51, he earned a second master's degree in public policy and a Ph.D. in political science with a focus on urban development policy from Claremont Graduate University. David is the only researcher who has surveyed all California city managers regarding their use of incentives, and has done so twice. Results from those two surveys provided the basis for his doctoral dissertation.

David writes frequently for "Kern Business Journal" and other platforms, is a frequent presenter for CALED and various organizations, and enjoys motivating others about the power one person has to make change in his or her community.