

The UC Santa Cruz Entrepreneurship Ecosystem

Diverse, Creative, Innovative

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Mission

Build a vibrant, entrepreneurial culture to accelerate the adoption of UCSC inventions, cultivate sustainable strategic partnerships, and enable our campus to be an innovation powerhouse delivering social and economic benefits to our local and global communities.

Functional Focus Areas

1 Intellectual Property Management

2 Intellectual Property Licensing

3 Industry Alliances

4 Innovation and Entrepreneurship Support

UCSC SPLICE Program

Support Programs for Long-term Innovation, Commercialization & Entrepreneurship

- \$2.2M kick-start funding from the State of California
- Long-term innovation, commercialization and entrepreneurship support
- Multi-disciplinary, multi-level programs leveraging existing & new initiatives
- Several support mechanisms for the various stages of entrepreneurship:
 - Mentoring, training & cultivating entrepreneurial skills in students
 - Seed-funding for technology concept validation
 - Infrastructure support for start-ups
 - Supporting new businesses with training, infrastructure & investments

UCSC Innovation & Entrepreneurship Support Programs

1 The IDEA Hub: Entrepreneurial development & training for students

2 CEI: Creative Entrepreneurship Internships for the Arts

3 GameGO: Commercialization grant for student games

4 Launchpad: Proof-of-Concept commercialization grants

5 *Startup Sandbox: Santa Cruz wet-lab incubator*

6 *Santa Cruz Accelerates: Santa Cruz startup accelerator*

7 SVLink: Silicon Valley incubator-accelerator

University of California MBEST

Monterey Bay Education, Science, and Technology Center

- Collaborative research-business opportunities in Monterey Bay
- Economic recovery efforts led by FORA
- Projects Underway ...

APPLICATION: UASIPP FAA designation – UCSC & City of Marina

DEVELOPING: Autonomous vehicle R&D program – UCSC & Industry

EXPLORING: Medical Cannabinoid Research Center – UCSD

Vision

UCSC is an innovation powerhouse delivering social and economic benefits to our local and global communities.

THANK YOU