

Our Shared EEI Agreement

We are united in our purpose while serving our targeted audience independently. This agreement is a shared vision promoting entrepreneurship and the work of our individual organizations. Our main objective is to increase public awareness of our work so that all of us who work can gain self-sustainability and become a contributing member of our community. This awareness is divided into five areas:

1. Awareness of the work our individual organizations are engaged in;
2. Awareness of entrepreneurship as an essential path and skill in an evolving economic and work environment;
3. Awareness of our organizations' curriculum, delivery methods and trainer development to improve student outcomes and to continuously improve our product;
4. Awareness of each organization's intra-dependent opportunities for referral and collaboration when it is mutually beneficial for the entities involved promoting our shared mission of furthering entrepreneurship; and
5. Awareness of our objective to funders and supporters so that we improve our ability to reach our goals.

Furthermore, this agreement acknowledges that the Alliance for Community Development is coordinating this initiative as one component of its "Bay Area Entrepreneurship Alliance."

It is clear to us that the universality of entrepreneurship addresses how we can stay abreast – and even thrive - in the rapidly changing work environment. By training our students and equipping our small business clients with the right resources, this environment is tailor-made for entrepreneurs whether they seek to launch new businesses, find work in the growing Gig Economy or lead as part of the new generation of self-directed employees, sought by a growing number of companies.

Our Values

Together we share a set of common ideals. We believe in inclusivity, diversity, equity, access, local leadership and sustainability in our work.

We believe that our collective effort will serve our individual missions as well as our shared goals, increasing the public's awareness of our work and of the benefits it will bring in the years to come.

We serve the under-represented populations of the San Francisco Bay Area including but not limited to low income individuals, women, people of color, the LGBTQ communities and local small business owners with unresolved challenges.

In one of the most economically divided regions of the country, our common goal is serving these under-represented individuals striving for more for themselves, their families and their communities. The San Francisco Bay Area once boasted one of the highest middle class populations in the nation. Now, the American middle class has



dwindled from 65 percent in 1970 to 40 percent in 2012. The San Francisco Bay Area ranks 9th in segregation and inequality based on the Martin Prosperity Index compiled from the US Census, Department of Labor and Bureau of Labor Statistics; 2015.

In providing the full breadth of entrepreneurial education, services and connections, we can reverse this downward trend by building upon a self-determined, self-sufficient population, capable of regaining control of their lives.