



C·A·M·E·O·



MicroEnterprise
Collaborative
Inland Southern California

eei entrepreneurs education initiative

Fostering Microenterprise Development through Collaboration

INTRODUCTIONS



CATHERINE MARSHALL
MICROENTERPRISE
COLLABORATIVE
OF INLAND SOUTHERN
CALIFORNIA



BOKU KODAMA
ENTREPRENEURIAL
EDUCATION
INITIATIVE



CAROLINA MARTINEZ
MODERATOR
CEO CAMEO

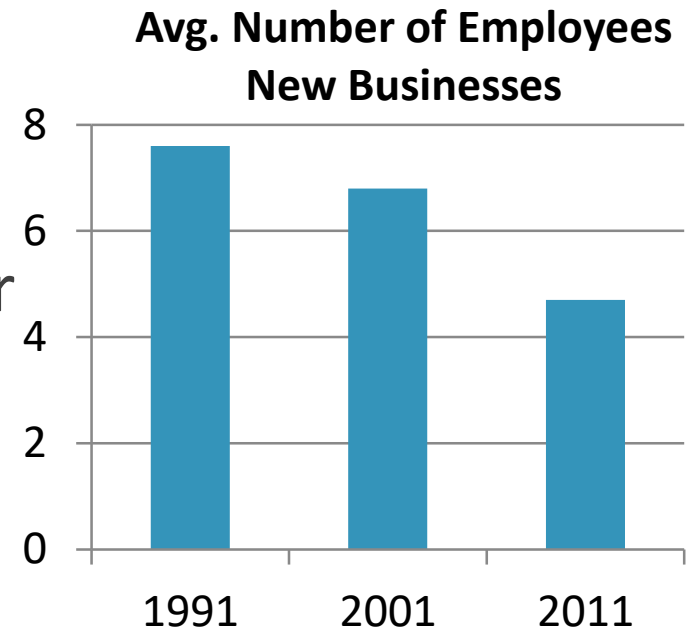
Microbusinesses are the root of all businesses



DIY Works

Businesses are starting smaller and staying smaller.

95 percent of all job gains in a year in an average state come from the expansion of existing businesses or the birth of new establishments.

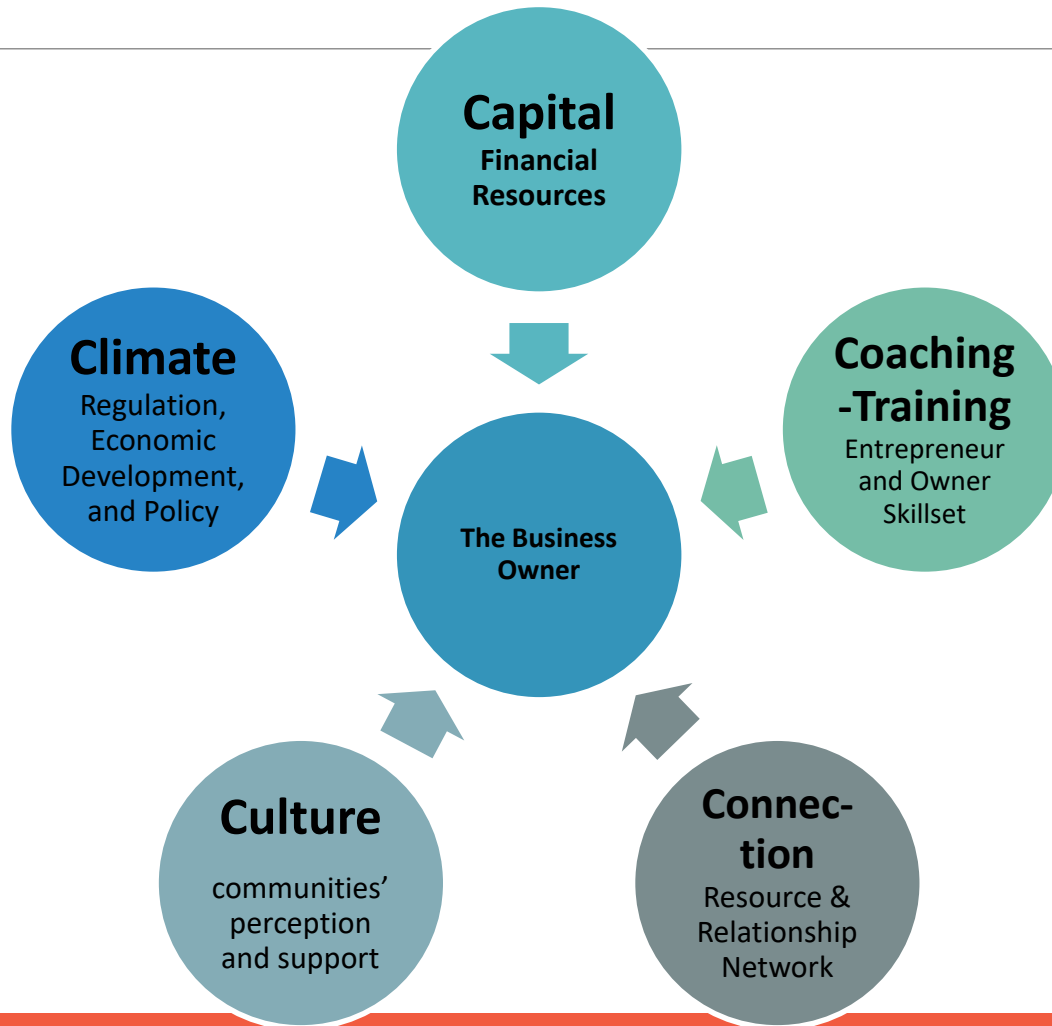


Microbusinesses, THE job creators 2003-2012

	Micro-businesses (1-4)	Large businesses (500+)
US jobs created	7 million	(.75 million)
CA jobs created	920,000	(200,000)

California had the most net jobs created by microbusiness from 2003-2012.

The Five C's of the Entrepreneurship Ecosystem



Why MicroEnterprise Collaborative





MicroEnterprise
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**Create and sustain businesses and jobs
through micro-business development**

Key Strategies of the MicroEnterprise Collaborative's Strategic Plan

- 1) Increase the number and quality of referrals to micro-business development services.
- 2) Increase public awareness of microenterprise development.
- 3) Increase funding to the microbusiness development field.
- 4) Build the infrastructure of the collaborative.



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Entrepreneurial Education Initiative



[ABOUT EEI](#) [FIND A TRAINING PROGRAM](#)



Entrepreneurs Education Initiative

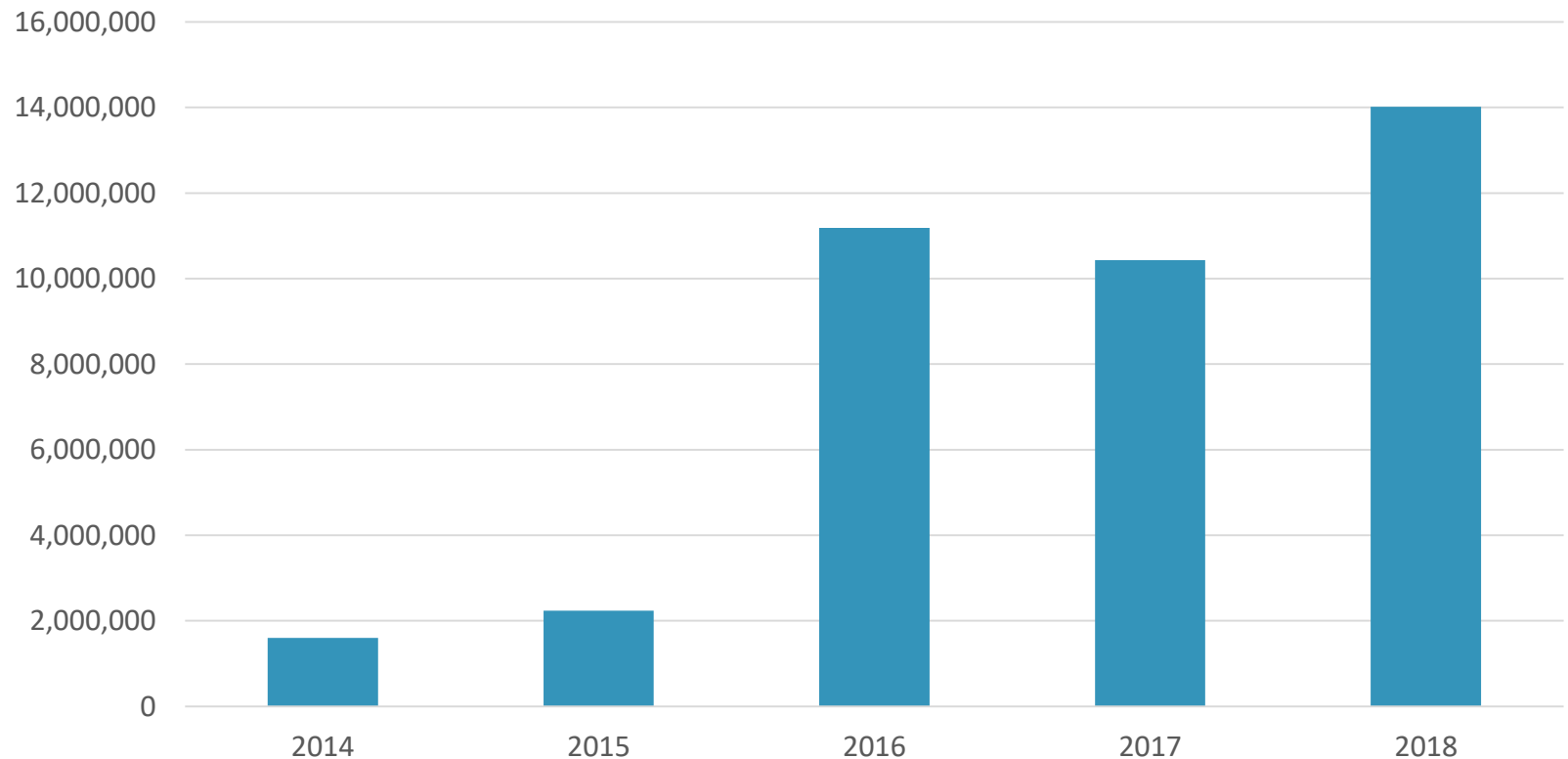
EEI is a growing ecosystem of 11 entrepreneurship training programs across the Bay Area in partnership with the **Alliance for Community Development**, the **Oakland Business Assistance Center**, and **Kiva Oakland**. Our goal is to make it easier for you to find the right program and resources.

How did you get started?



Micro-Lending is Growing in Inland SoCal

Series 1



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Lessons Learned



Q & A



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