

Bruce Kern Bio

Mr. Kern has over 40 years' experience in the economic and business development profession serving in executive positions at both the local and state governmental levels.

He was the founding Director of the East Bay's Economic Development Alliance, and for the last 20 years has been a leader in promoting job growth and investment in both Contra Costa and Alameda Counties.

Mr. Kern is the Chairman of the state-wide California Academy for Economic Development providing CALED's association members, including many California cities, counties and community development corporations with quality professional development resources and access to valuable technical assistance and consulting services.

He also services as the Chairman of the East Bay Regional Park Districts' Park Advisory Committee that advises the District in its management of the largest urban park system in the United States with 65 parks encompassing 119,000 acres. In addition Mr. Kern is the vice chairman of Northern California's Manex Board providing technical support and resources for manufacturers, and is a member of Wells Fargo Banks' Community Advisory Board.

In 1998, he was the recipient of the "Golden Bear Award" for his outstanding contributions to the economic development profession in California.