

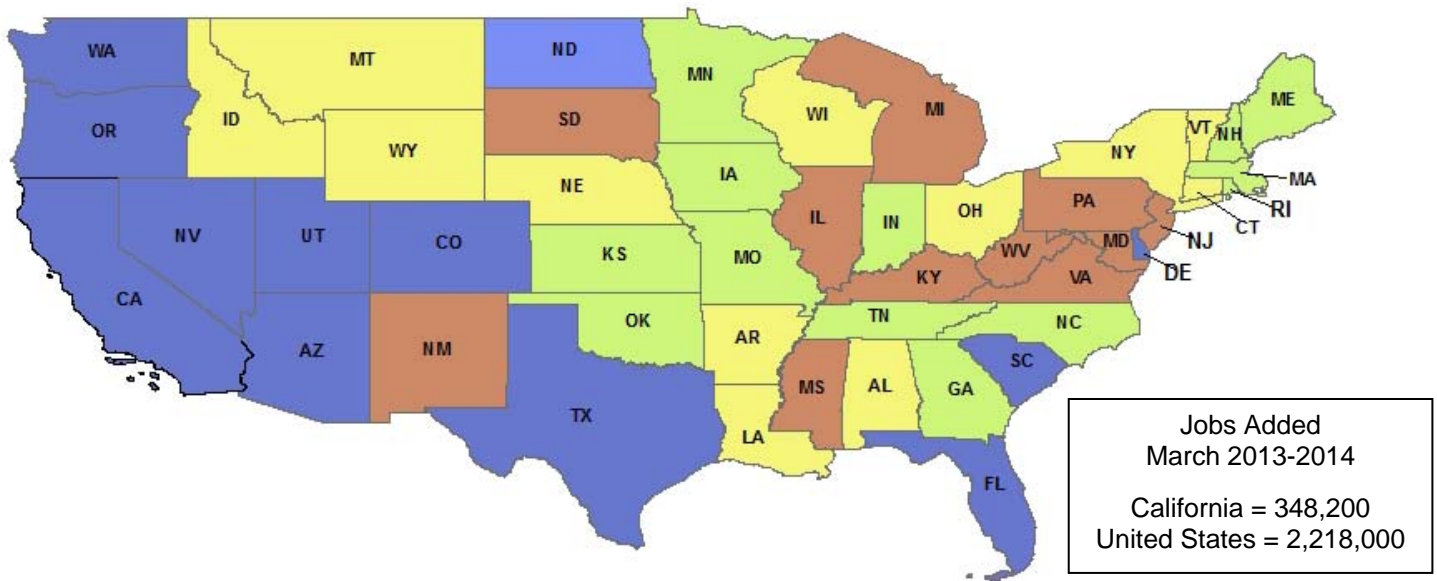
**CALIFORNIA**  
**ECONOMIC SNAPSHOT**  
 FIRST QUARTER 2014



CENTER for STRATEGIC  
 ECONOMIC RESEARCH

**JOB GROWTH WAS STRONGEST IN THE WESTERN STATES  
 WITH CALIFORNIA RANKING 8<sup>TH</sup>**

**Annual Job Growth**  
 March 2014



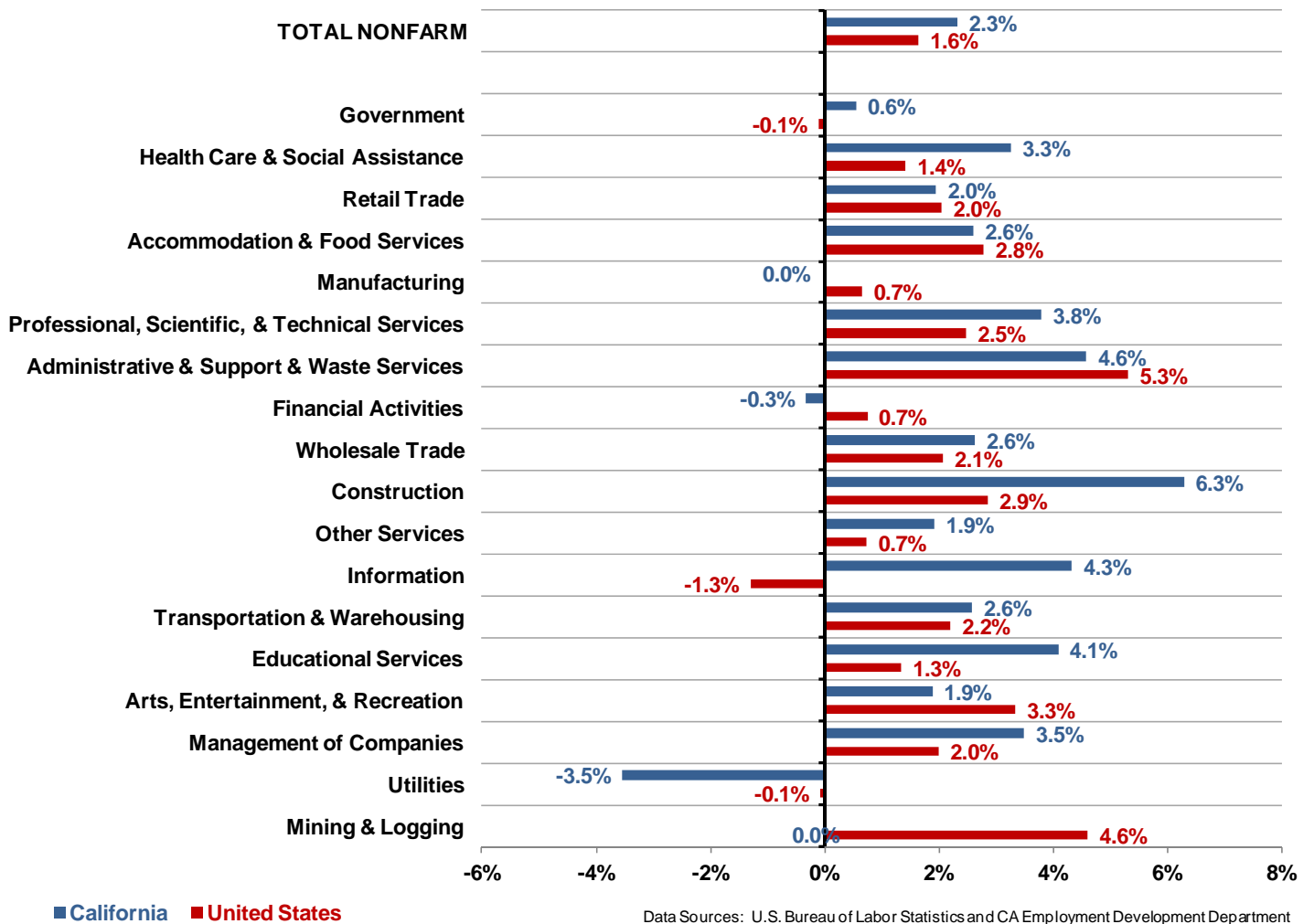
<u>Tier 1</u>		<u>Tier 2</u>		<u>Tier 3</u>		<u>Tier 4</u>	
North Dakota	4.4%	North Carolina	1.8%	Wyoming	1.2%	Mississippi	0.5%
Nevada	4.1%	Georgia	1.7%	New York	1.2%	Maryland	0.5%
Florida	3.0%	Missouri	1.7%	Arkansas	1.1%	Michigan	0.5%
Oregon	2.8%	Tennessee	1.6%	Ohio	1.0%	Illinois	0.5%
Utah	2.8%	Minnesota	1.5%	Wisconsin	1.0%	South Dakota	0.4%
Texas	2.7%	New Hampshire	1.5%	Nebraska	0.8%	West Virginia	0.3%
Colorado	2.6%	Indiana	1.5%	Montana	0.8%	Pennsylvania	0.2%
<b>California</b>	<b>2.3%</b>	Oklahoma	1.4%	Hawaii	0.8%	Alaska	0.2%
South Carolina	2.1%	Iowa	1.4%	Alabama	0.8%	Virginia	0.0%
Washington	2.0%	Maine	1.4%	Louisiana	0.7%	Kentucky	0.0%
Delaware	1.9%	Rhode Island	1.3%	Idaho	0.7%	New Mexico	-0.1%
Arizona	1.9%	Massachusetts	1.3%	Connecticut	0.7%	New Jersey	-0.4%
		Kansas	1.2%	Vermont	0.6%		

Data Sources: U.S. Bureau of Labor Statistics and CA Employment Development Department

Produced by the Center for Strategic Economic Research (CSER), an economic research and consulting group specializing in applied research and strategy development in the regional economics and economic development fields. CSER provides a full range of objective economic and demographic research services to government entities, businesses, non-profit organizations, and educational institutions throughout the country.

# OVER HALF OF CALIFORNIA'S MAJOR SECTORS OUTPACED THE NATION'S JOB GROWTH

**Annual Job Growth**  
March 2014 (Sorted by California Sector Size)



## SMALLER COUNTIES IN THE NORTH AND THE CENTRAL PART OF THE STATE SAW THE STRONGEST JOB GROWTH

**Annual Job Growth  
Metropolitan Areas and  
Non-Metropolitan Area  
Counties  
March 2014**

Tier 1		Tier 2	
Sierra County	13.0%	Redding	3.4%
Plumas County	11.2%	Calaveras County	3.4%
Trinity County	10.4%	El Centro	2.9%
Mariposa County	5.3%	Riverside-San Bernardino-Ontario*	2.7%
Lake County	5.3%	Stockton	2.6%
Napa	5.2%	San Francisco San Mateo Redwood City MD*	2.6%
San Jose-Sunnyvale-Santa Clara*	4.3%	San Diego-Carlsbad-San Marcos*	2.5%
Santa Rosa-Petaluma	4.3%	Santa Ana Anaheim Irvine MD*	2.2%
Fresno*	3.8%	Los Angeles Long Beach Glendale MD*	2.1%
Glenn County	3.8%	Oakland Fremont Hayward MD*	1.9%
Tehama County	3.6%	Sacramento-Arden-Arcade-Roseville*	1.9%
Chico	3.5%	Bakersfield	1.9%
Tier 3		Tier 4	
San Luis Obispo-Paso Robles	1.8%	Mendocino County	1.3%
Santa Cruz-Watsonville	1.7%	Nevada County	1.1%
Vallejo-Fairfield	1.7%	Inyo County	0.7%
Merced	1.7%	Amador County	0.7%
Salinas	1.6%	Humboldt County	0.7%
Mono County	1.5%	Yuba City	-0.3%
Oxnard-Thousand Oaks-Ventura*	1.5%	Modoc County	-0.5%
Madera	1.4%	Colusa County	-0.5%
Hanford-Corcoran	1.4%	Tuolumne County	-1.1%
Visalia-Porterville	1.3%	Siskiyou County	-1.5%
Del Norte County	1.3%	Lassen County	-2.7%
Modesto	1.3%	Alpine County	-34.8%
Santa Barbara-Santa Maria	1.3%		

\*Top 10 regions based on employment size  
Data Source: CA Employment Development Department



# HALF OF CALIFORNIA'S MARKETS ARE EXPERIENCING DOUBLE-DIGIT UNEMPLOYMENT RATES

**Unemployment Rate  
Metropolitan Areas and  
Non-Metropolitan Area  
Counties  
March 2014 (Seasonally  
Adjusted Annual Average)**



Tier 1		Tier 2	
San Francisco San Mateo Redwood City MD*	5.3%	Inyo County	7.9%
Napa	6.0%	Vallejo-Fairfield	8.1%
Santa Ana Anaheim Irvine MD*	6.0%	Sacramento-Arden-Arcade-Roseville*	8.3%
San Luis Obispo-Paso Robles	6.4%	Mono County	8.4%
Santa Rosa-Petaluma	6.4%	Humboldt County	8.5%
San Jose-Sunnyvale-Santa Clara*	6.6%	Mariposa County	8.9%
Santa Barbara-Santa Maria	6.6%	Santa Cruz-Watsonville	9.2%
Oakland Fremont Hayward MD*	7.1%	Tuolumne County	9.4%
San Diego-Carlsbad-San Marcos*	7.3%	Los Angeles Long Beach Glendale MD*	9.5%
Nevada County	7.4%	Amador County	9.5%
Mendocino County	7.4%	Chico	9.7%
Oxnard-Thousand Oaks-Ventura*	7.5%	Riverside-San Bernardino-Ontario*	9.8%
Tier 3		Tier 4	
Salinas	9.9%	Trinity County	12.0%
Calaveras County	9.9%	Sierra County	12.2%
Redding	10.5%	Stockton	12.5%
Lassen County	10.6%	Fresno*	12.5%
Tehama County	11.1%	Modesto	12.7%
Madera	11.2%	Siskiyou County	12.7%
Del Norte County	11.2%	Hanford-Corcoran	13.3%
Modoc County	11.2%	Visalia-Porterville	13.8%
Lake County	11.4%	Yuba City	13.8%
Bakersfield	11.5%	Merced	14.3%
Glenn County	11.9%	Colusa County	18.4%
Alpine County	11.9%	El Centro	23.8%
Plumas County	11.9%		

\*Top 10 regions based on employment size  
Data Source: CA Employment Development Department

Unemployment Rate  
March 2014  
  
California = 8.6%  
United States = 7.1%

