

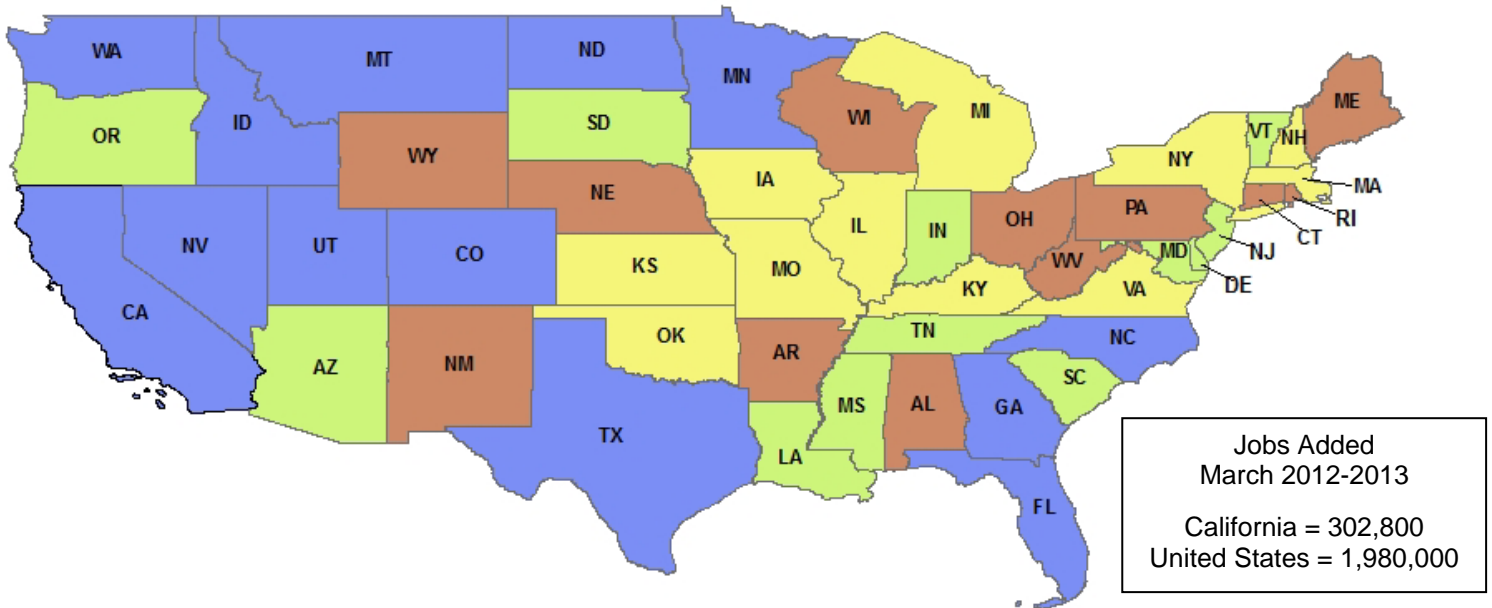
**CALIFORNIA**  
**ECONOMIC SNAPSHOT**  
 FIRST QUARTER 2013



CENTER for STRATEGIC  
 ECONOMIC RESEARCH

**CALIFORNIA IS AMONG THE TOP-PERFORMING STATES  
 IN TERMS OF ANNUAL JOB GROWTH**

**Annual Job Growth**  
 March 2013



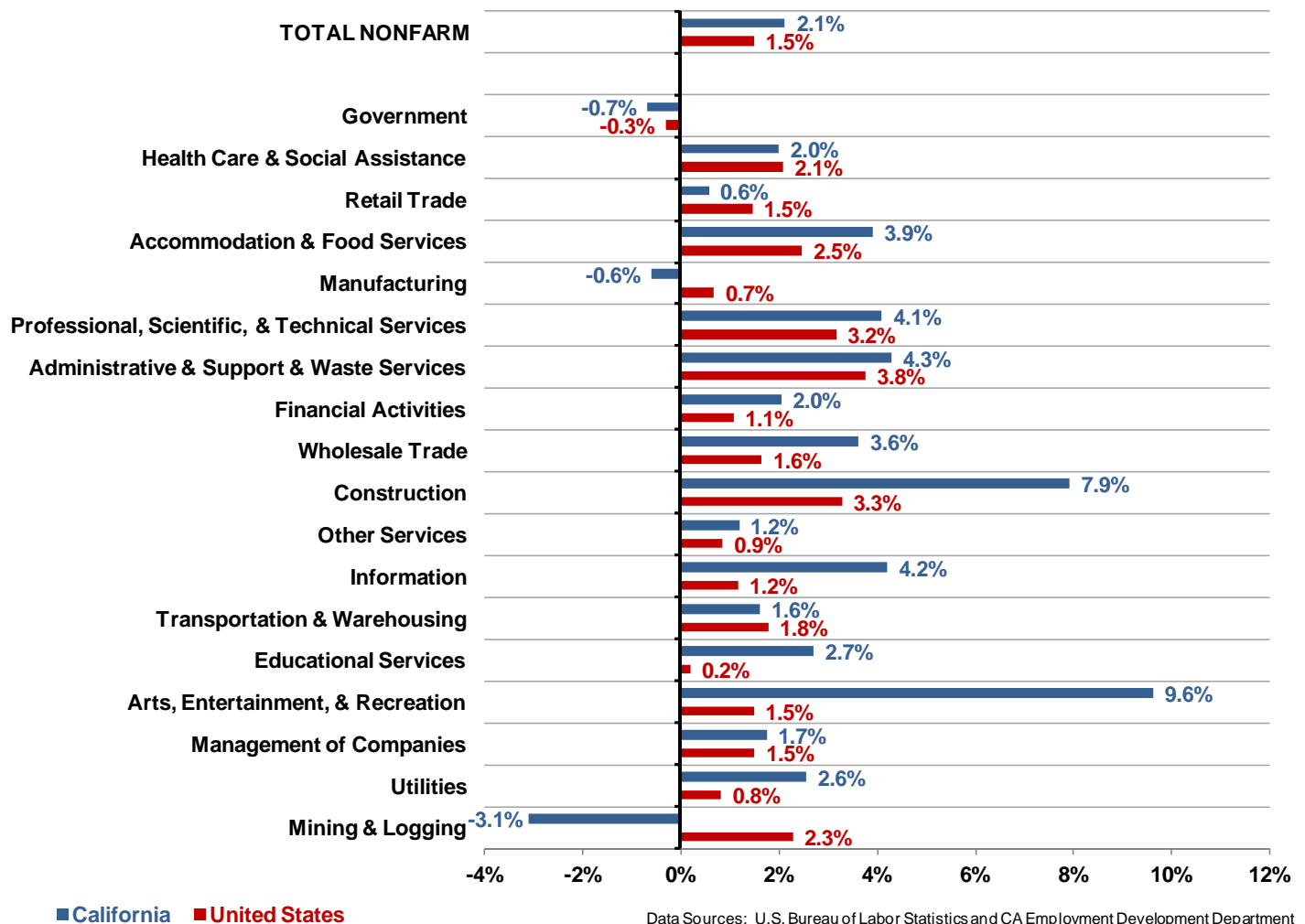
<u>Tier 1</u>		<u>Tier 2</u>		<u>Tier 3</u>		<u>Tier 4</u>	
North Dakota	4.3%	Arizona	1.8%	Kentucky	1.1%	New Mexico	0.5%
Utah	4.0%	Minnesota	1.7%	Oklahoma	1.1%	Alabama	0.4%
Texas	3.0%	Hawaii	1.5%	Massachusetts	1.0%	Wisconsin	0.3%
Idaho	2.7%	Louisiana	1.5%	Iowa	1.0%	Arkansas	0.3%
Colorado	2.7%	Oregon	1.5%	New Hampshire	1.0%	Nebraska	0.3%
<b>CALIFORNIA</b>	<b>2.1%</b>	Tennessee	1.4%	Virginia	0.9%	Rhode Island	0.2%
Nevada	2.0%	South Carolina	1.3%	New York	0.9%	West Virginia	0.2%
North Carolina	2.0%	Mississippi	1.3%	Michigan	0.9%	Connecticut	0.2%
Montana	2.0%	Delaware	1.3%	Vermont	0.9%	Ohio	0.1%
Georgia	1.9%	Indiana	1.2%	Kansas	0.8%	Maine	0.1%
Florida	1.9%	Maryland	1.2%	Illinois	0.7%	Pennsylvania	0.0%
Washington	1.9%	South Dakota	1.2%	Missouri	0.6%	Wyoming	-0.2%
		New Jersey	1.1%	Alaska	0.5%		

Data Sources: U.S. Bureau of Labor Statistics and CA Employment Development Department

Produced by the **Center for Strategic Economic Research (CSER)**, an economic research and consulting group specializing in applied research and strategy development in the regional economics and economic development fields. CSER provides a full range of objective economic and demographic research services to government entities, businesses, non-profit organizations, and educational institutions throughout the country.

# ANNUAL JOB GROWTH IN TWO-THIRDS OF CALIFORNIA'S MAJOR SECTORS OUTPACED THE NATIONAL AVERAGE

**Annual Job Growth**  
March 2013 (Sorted by Sector Size)



# THE SF BAY AREA AND CENTRAL COAST REGIONS POSTED THE MOST ROBUST ANNUAL JOB GROWTH WITHIN THE STATE

**Annual Job Growth  
March 2013**



Tier 1		Tier 2	
Sierra County	12.7%	Vallejo-Fairfield	2.8%
Mono County	7.3%	Santa Barbara-Santa Maria	2.8%
Plumas County	6.9%	Tehama County	2.7%
Mariposa County	6.7%	San Diego-Carlsbad-San Marcos*	2.6%
Santa Cruz-Watsonville	5.6%	Merced	2.5%
San Luis Obispo-Paso Robles	4.8%	Santa Ana Anaheim Irvine MD*	2.4%
Napa	4.7%	Visalia-Porterville	2.3%
Santa Rosa-Petaluma	4.3%	Chico	2.2%
San Francisco San Mateo Redwood City MD*	3.4%	Mendocino County	2.2%
San Jose-Sunnyvale-Santa Clara*	3.2%	El Centro	2.2%
Salinas	3.2%	Oakland Fremont Hayward MD*	2.2%
		Los Angeles Long Beach Glendale MD*	2.1%
		Riverside-San Bernardino-Ontario*	2.1%
Tier 3		Tier 4	
Trinity County	2.0%	Redding	0.7%
Bakersfield	2.0%	Calaveras County	0.6%
Nevada County	1.9%	Yuba City	0.5%
Oxnard-Thousand Oaks-Ventura*	1.9%	Madera	0.3%
Hanford-Corcoran	1.7%	Del Norte County	-0.1%
Sacramento-Arden-Arcade-Roseville*	1.7%	Inyo County	-0.1%
Stockton	1.7%	Amador County	-0.3%
Fresno*	1.7%	Lake County	-0.9%
Humboldt County	1.1%	Siskiyou County	-0.9%
Colusa County	1.1%	Lassen County	-1.2%
Modesto	0.9%	Modoc County	-1.8%
Tuolumne County	0.9%	Alpine County	-2.0%
Glenn County	0.9%		

\*Top 10 regions based on employment size  
Data Source: CA Employment Development Department



# ONLY ONE-THIRD OF CALIFORNIA'S MARKETS ARE SEEING SINGLE-DIGIT UNEMPLOYMENT RATES

**Unemployment Rate  
March 2013 (Seasonally  
Adjusted Annual Average)**

Tier 1		Tier 2	
San Francisco San Mateo Redwood City MD*	6.6%	Mendocino County	9.3%
Santa Ana Anaheim Irvine MD*	7.2%	Vallejo-Fairfield	9.7%
Napa	7.4%	Sacramento-Arden-Arcade-Roseville*	10.0%
San Luis Obispo-Paso Robles	7.6%	Humboldt County	10.1%
Santa Barbara-Santa Maria	7.7%	Mono County	10.1%
Santa Rosa-Petaluma	8.2%	Mariposa County	10.4%
San Jose-Sunnyvale-Santa Clara*	8.2%	Los Angeles Long Beach Glendale MD*	10.7%
San Diego-Carlsbad-San Marcos*	8.6%	Santa Cruz-Watsonville	10.7%
Oakland Fremont Hayward MD*	8.7%	Salinas	10.9%
Oxnard-Thousand Oaks-Ventura*	8.7%	Tuolumne County	11.1%
Nevada County	9.0%	Amador County	11.3%
Inyo County	9.1%	Riverside-San Bernardino-Ontario*	11.7%
Tier 3		Tier 4	
Chico	11.8%	Lake County	14.5%
Lassen County	12.2%	Stockton	14.7%
Calaveras County	12.5%	Siskiyou County	14.7%
Redding	12.9%	Modesto	14.8%
Bakersfield	13.0%	Fresno*	14.8%
Alpine County	13.0%	Trinity County	14.9%
Del Norte County	13.1%	Hanford-Corcoran	15.0%
Modoc County	13.1%	Visalia-Porterville	15.4%
Madera	13.2%	Yuba City	15.4%
Tehama County	13.4%	Merced	16.5%
Sierra County	13.9%	Colusa County	19.8%
Glenn County	14.1%	E Centro	27.9%
Plumas County	14.1%		

\*Top 10 regions based on employment size  
Data Source: CA Employment Development Department



**Unemployment Rate  
March 2013**  
  
California = 10.1%  
United States = 7.9%

