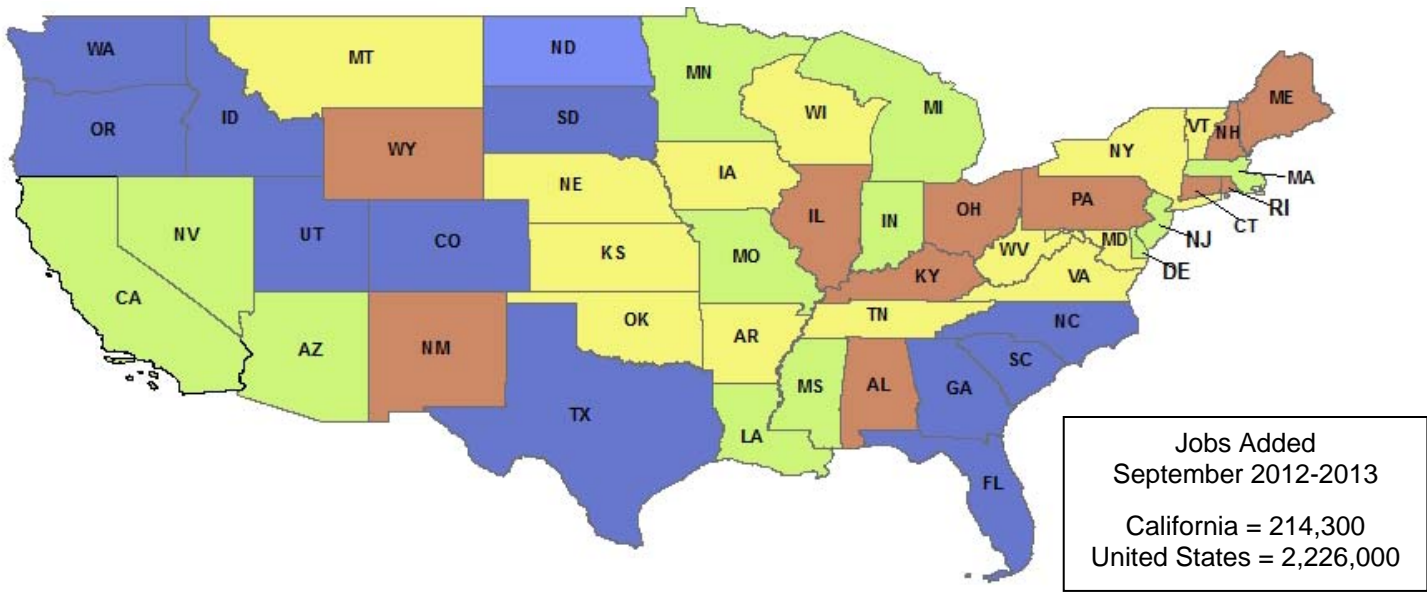


**CALIFORNIA**  
**ECONOMIC SNAPSHOT**  
 THIRD QUARTER 2013



**SLOWER QUARTERLY JOB GROWTH SEEN  
 ACROSS ALL STATES WITH CALIFORNIA RANKING 19<sup>TH</sup>**

**Annual Job Growth  
 September 2013**



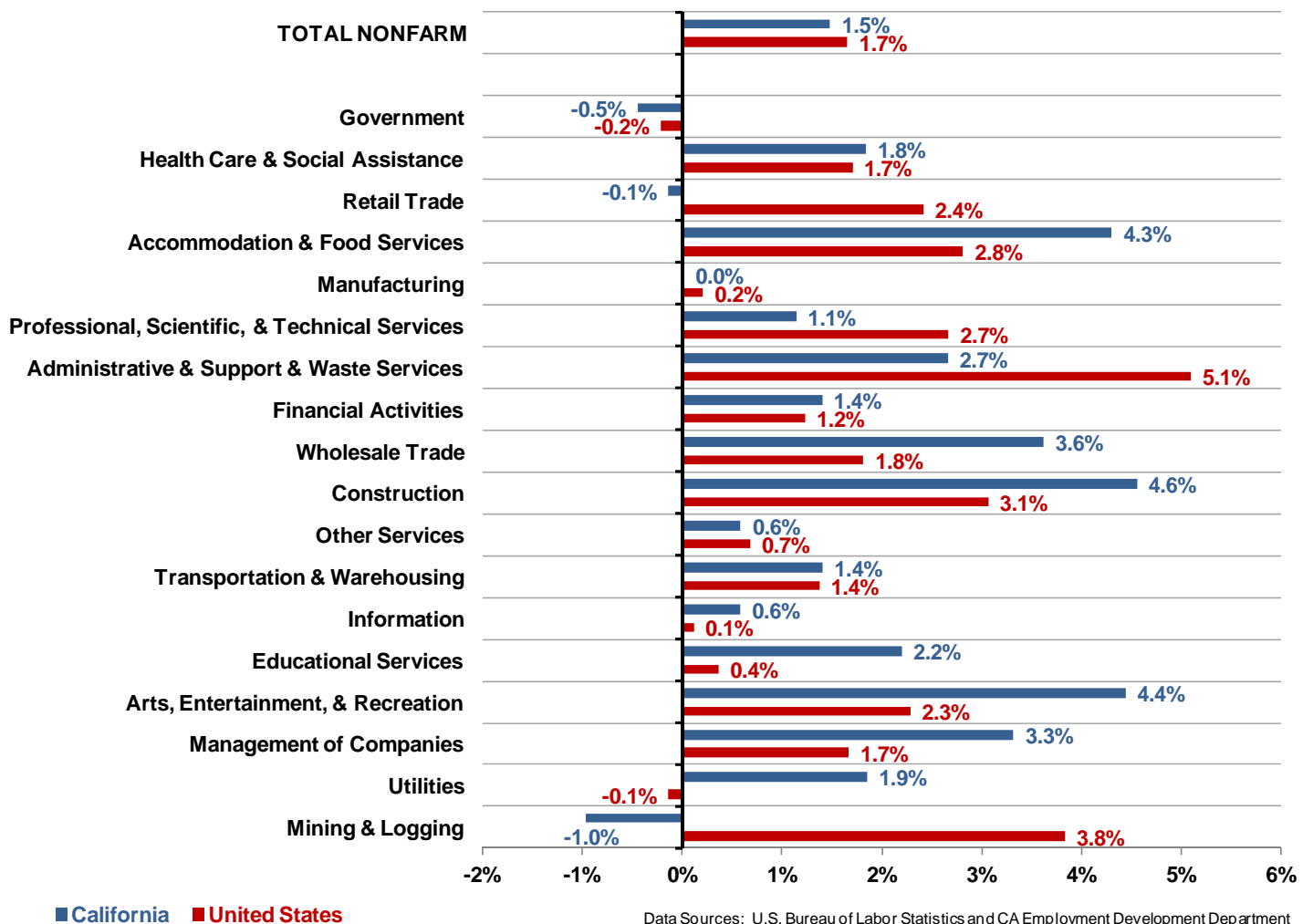
<u>Tier 1</u>		<u>Tier 2</u>		<u>Tier 3</u>		<u>Tier 4</u>	
North Dakota	3.6%	Delaware	1.7%	Tennessee	1.3%	Illinois	0.8%
Georgia	2.6%	Arizona	1.7%	Maryland	1.3%	Rhode Island	0.8%
Texas	2.5%	Louisiana	1.6%	Kansas	1.2%	Kentucky	0.6%
Idaho	2.5%	Mississippi	1.6%	Montana	1.1%	Ohio	0.6%
Utah	2.1%	New Jersey	1.6%	Nebraska	1.1%	Maine	0.6%
Colorado	2.1%	Massachusetts	1.6%	New York	1.1%	Pennsylvania	0.5%
Florida	2.1%	<b>CALIFORNIA</b>	1.5%	West Virginia	1.0%	New Mexico	0.4%
Washington	2.0%	Hawaii	1.5%	Wisconsin	1.0%	Connecticut	0.4%
South Dakota	1.9%	Nevada	1.4%	Virginia	1.0%	New Hampshire	0.2%
Oregon	1.8%	Indiana	1.4%	Vermont	0.9%	Wyoming	0.2%
South Carolina	1.8%	Minnesota	1.4%	Arkansas	0.9%	Alabama	-0.2%
North Carolina	1.8%	Missouri	1.4%	Iowa	0.9%	Alaska	-1.0%
		Michigan	1.3%	Oklahoma	0.9%		

Data Sources: U.S. Bureau of Labor Statistics and CA Employment Development Department

Produced by the **Center for Strategic Economic Research (CSER)**, an economic research and consulting group specializing in applied research and strategy development in the regional economics and economic development fields. CSER provides a full range of objective economic and demographic research services to government entities, businesses, non-profit organizations, and educational institutions throughout the country.

## JOB GROWTH IN THE MAJORITY OF CALIFORNIA'S MAJOR SECTORS OUTPACED THE NATION

**Annual Job Growth**  
September 2013 (Sorted by California Sector Size)



# THE STRONGEST JOB GROWTH WAS SEEN IN THE SAN FRANCISCO BAY AREA AND SEVERAL SMALLER METROPOLITAN AREAS

**Annual Job Growth  
Metropolitan Areas and  
Non-Metropolitan Area  
Counties  
September 2013**



Tier 1		Tier 2	
Santa Cruz-Watsonville	4.5%	Vallejo-Fairfield	2.1%
Yuba City	4.3%	Santa Ana Anaheim Irvine MD*	2.0%
Napa	4.0%	Oxnard-Thousand Oaks-Ventura*	1.8%
Alpine County	3.6%	San Diego-Carlsbad-San Marcos*	1.8%
San Luis Obispo-Paso Robles	3.3%	Redding	1.6%
Madera	3.0%	Santa Rosa-Petaluma	1.5%
San Jose-Sunnyvale-Santa Clara*	3.0%	Sierra County	1.5%
El Centro	2.9%	Plumas County	1.4%
Santa Barbara-Santa Maria	2.5%	Hanford-Corcoran	1.4%
San Francisco San Mateo Redwood City MD*	2.2%	Los Angeles Long Beach Glendale MD*	1.2%
Stockton	2.1%	Bakersfield	1.2%
		Chico	1.0%
		Glenn County	1.0%
Tier 3		Tier 4	
Riverside-San Bernardino-Ontario*	1.0%	Modoc County	0.0%
Merced	0.8%	Nevada County	0.0%
Salinas	0.8%	Inyo County	-0.3%
Sacramento-Arden-Arcade-Roseville*	0.8%	Tehama County	-0.5%
Calaveras County	0.7%	Colusa County	-1.0%
Fresno*	0.6%	Del Norte County	-1.2%
Mono County	0.6%	Mariposa County	-1.2%
Lake County	0.6%	Siskiyou County	-1.3%
Mendocino County	0.5%	Lassen County	-1.4%
Oakland Fremont Hayward MD*	0.5%	Amador County	-2.2%
Modesto	0.3%	Tuolumne County	-2.6%
Visalia-Porterville	0.3%	Trinity County	-5.4%
Humboldt County	0.0%		

\*Top 10 regions based on employment size  
Data Source: CA Employment Development Department



## TWO-THIRDS OF CALIFORNIA'S MARKETS ARE STILL EXPERIENCING DOUBLE-DIGIT UNEMPLOYMENT RATES

**Unemployment Rate  
Metropolitan Areas and  
Non-Metropolitan Area  
Counties**  
September 2013 (Seasonally  
Adjusted Annual Average)

Tier 1		Tier 2	
San Francisco San Mateo Redwood City MD*	5.8%	Mendocino County	8.3%
Santa Ana Anaheim Irvine MD*	6.4%	Vallejo-Fairfield	8.7%
Napa	6.5%	Mono County	8.8%
San Luis Obispo-Paso Robles	6.7%	Sacramento-Arden-Arcade-Roseville*	9.0%
Santa Barbara-Santa Maria	6.9%	Humboldt County	9.1%
Santa Rosa-Petaluma	7.1%	Mariposa County	9.3%
San Jose-Sunnyvale-Santa Clara*	7.3%	Santa Cruz-Watsonville	9.6%
Oakland Fremont Hayward MD*	7.7%	Tuolumne County	10.0%
San Diego-Carlsbad-San Marcos*	7.7%	Los Angeles Long Beach Glendale MD*	10.1%
Oxnard-Thousand Oaks-Ventura*	7.9%	Salinas	10.1%
Nevada County	8.0%	Amador County	10.3%
Inyo County	8.2%	Riverside-San Bernardino-Ontario*	10.6%
Tier 3		Tier 4	
Chico	10.7%	Lake County	13.2%
Lassen County	11.0%	Stockton	13.3%
Calaveras County	11.1%	Trinity County	13.3%
Alpine County	11.4%	Siskiyou County	13.3%
Redding	11.6%	Modesto	13.4%
Modoc County	11.9%	Fresno*	13.5%
Del Norte County	12.0%	Hanford-Corcoran	13.8%
Madera	12.0%	Visalia-Porterville	14.2%
Tehama County	12.1%	Yuba City	14.2%
Bakersfield	12.1%	Merced	15.2%
Glenn County	12.7%	Colusa County	18.5%
Sierra County	12.7%	El Centro	26.0%
Plumas County	12.7%		

\*Top 10 regions based on employment size  
Data Source: CA Employment Development Department



Unemployment Rate  
September 2013  
  
California = 9.2%  
United States = 7.6%

